

# PERIL Resources

The resources included below were developed utilizing PERIL's public health approach to design, test, and scale-up evidence-based tools and intervention strategies from the bottom-up in order to prevent hate, violence, and radicalization. The result is audience-tailored strategies that help meet the needs of community members across civil society.



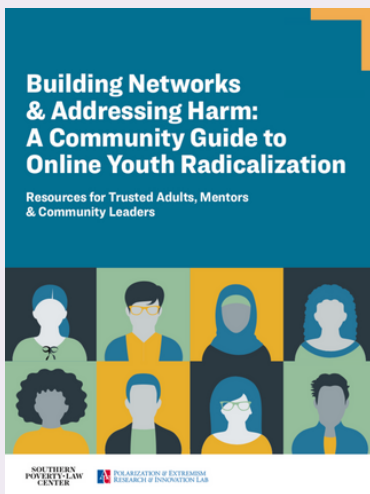
## Building Resilience & Confronting Risk:

### A Parents & Caregivers Guide to Online Radicalization

This guide was developed for parents, guardians, and other primary caregivers of youth, helping them better recognize warning signs of online radicalization, know how to respond to extremist propaganda, and how to engage youth in conversation in order to build resilience against radicalization.

#### Impact Study Findings:

- It takes only seven minutes of reading the guide for parents and caregivers to significantly improve overall awareness and understanding of extremism and youth radicalization.
- The longer people spent reading the guide, the more likely they were to report having the confidence and skills to intervene with youth.
- Reading the guide significantly improved overall willingness to act on issues related to extremism and youth radicalization.



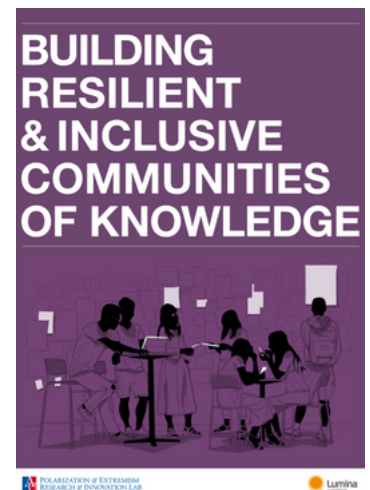
## Building Networks & Addressing Harm:

### A Community Guide to Online Youth Radicalization

This guide is for extended family, coaches, youth mentors, faith leaders, mental health practitioners, and any other trusted adults who are not a child's parent or primary caregiver but are in their life and part of their broader community network. This guide outlines how to engage young people susceptible to radicalization, while laying out tailored strategies for prevention and resilience-building.

#### Impact Study Findings:

- Just 12 minutes of reading provided trusted adults enough knowledge and confidence to successfully address extremism among the youth in their lives.
- 84% of people said they could use and apply the resources in the guide.
- 83% now know where to get help if they suspect a youth to be engaging with extremism.



## BRICK Toolkit for Higher Education

The BRICK Toolkit equips the higher education community with tools to address hate, harassment, and extremist radicalization on campus. It provides guidance to students, faculty, staff, and campus administrators on building community resilience to extremism, engaging with young people who display signs of radicalization, and developing a protocol to help campuses effectively respond to hate incidents after they occur.

#### Impact Study Findings:

- After only around 10 minutes of reading the toolkit, faculty, staff, and students saw significant increases in understanding of and ability to act on issues of misinformation, disinformation, and conspiratorial thinking.
- All three groups - faculty, staff, and students - saw significant improvements in their levels of confidence, ability, and desire to engage with campus community members on issues of misinformation, disinformation, and conspiratorial thinking after reading the resource.

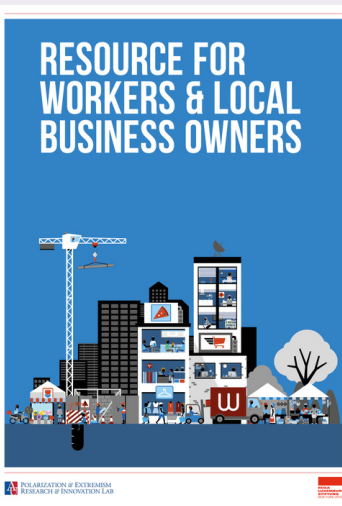


## Guide for Activists and Organizers

This guide was developed for community advocates taking stands and organizing against radicalization and extremism within their community. It outlines strategies for noticing and appropriately calling out concerning behavior, as well as community organizing and activism.

### Impact Study Findings:

- Activists significantly improved their knowledge, awareness, and understanding of extremism after reading the resource.
- Activists are significantly more confident that they can calm a situation with counter-protestors after reading the guide.
- 73% of activists indicated they learned things about extremism/extremists that will help them respond, should they be faced with extremists in the future.



## Guide for Small Business Owners

This guide was developed for employees and owners of local businesses looking for guidance on how to avoid or address extremist behavior in the workplace, outlining precautions that businesses can take in order to avoid hosting extremist gatherings, events, and addressing the subsequent harms done if a business accidentally hosts such a meeting.

### Impact Study Findings:

- At 63%, most small business owners found the resource either very or extremely useful.
- Small business owners are significantly more confident that they can effectively engage someone who is promoting hate speech, conspiracy theories, or extremist ideas.
- The resource significantly increased the willingness of businesspeople to create hate incident policies for the workplace.



## Guide for Local Government Officials

This guide was developed for government officials who are facing extremist discourse and activity while performing their political or campaign duties. It outlines precautions and measures that a government official or government agency can take in the event of extremist activity.

### Impact Study Findings:

- Public sector employees are significantly more confident in their ability to provide recommendations to government agencies about how to stay safe at a political event.
- 71% of local government officials said they learned useful strategies for dealing with extremists.
- Local government employees also indicated that the resource increased their willingness to approach someone close to them who is showing warning signs of conspiratorial or extremist thinking.

For more information, and to access these resources, visit [www.perilresearch.com](http://www.perilresearch.com).